



Visa Financial Football Fact Sheet

About *Financial Football*

Created by Visa Inc. and the NFL, *Financial Football* is a popular financial literacy video game. This free resource puts individuals' fiscal knowledge to the test in a game that combines the structure and rules of the NFL with financial education questions of varying difficulty. The engaging, fast-paced game is available in English and Spanish and can be played online or downloaded as a free app. *Financial Football* is a companion to another popular global resource, *Financial Soccer*, which is currently available in 43 countries and 17 languages.

A new version of *Financial Football* with updated content and gameplay is planned for release in 2018.

How to Play *Financial Soccer*

Financial Football can be played for free at www.practicalmoneyskills.com/football

The game challenges players to answer multiple-choice money management questions correctly to advance down the field for a chance to score a touchdown. Features include:

- Single player and head-to-head options.
- Three difficulty levels: Rookie (ages 11–14), Pro (ages 14–18) and Hall of Fame (ages 18+).
- Players can select from 42 offensive plays, including running and passing options. They can also stop their opponents from advancing by answering a defensive question correctly. The game also includes companion classroom lesson modules for teachers who want to expand and reinforce greater financial learning. Each module features:
 - A narrative overview of the concepts to be taught.
 - Goals and objectives of the lesson.
 - Teaching notes to help educators structure their lessons.
 - A discussion section for teachers and students to talk through how the information learned would apply to real-life situations.

Financial Football Around the Country

Visa has partnered with 49 state governments and the District of Columbia to co-brand and distribute free copies of *Financial Football* to every public middle and high school in those states, including:

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

The online version of *Financial Football* has been played more than 10 million times.

About Practical Money Skills

Financial Football is part of Practical Money Skills, Visa's free, award-winning financial education program that launched in 1995. The program contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom.

For More Information

Contact us at info@practicalmoneyskills.com