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## Visa Financial Soccer Fact Sheet

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### About *Financial Soccer*

The current version of *Financial Soccer*, launched in January 2014, is a free educational World Cup branded video game that combines the world's most popular sport with an award-winning financial literacy curriculum.

*Financial Soccer* challenges players to answer fast-paced, multiple-choice money management questions correctly to advance down the field for a chance to score a goal. The game offers single player and head-to-head game play options and has been translated into 17 languages. The game features three difficulty levels geared to children, teens and adults that teach players key concepts about saving, spending, budgeting and the wise use of credit. Following the successful rollout of *Financial Soccer*, Visa launched an updated version of the NFL-themed *Financial Football* game, available in English and Spanish. Visa's *Financial Soccer* and *Financial Football* game have been played 20 million times collectively online.

### How to Play *Financial Soccer*

*Financial Soccer* can be played for free at [www.financialsoccer.com](http://www.financialsoccer.com).

Each module features:

- Narrative overview of the concepts to be taught
- Goals and objectives of the lesson
- Teaching notes to help educators structure their lessons
- A discussion section for teachers and students to talk through the real-life application of financial concepts
- An activity section for group exercises and quizzes

### *Financial Soccer* Around the World

*Financial Soccer* was released in conjunction with the 2014 FIFA World Cup™ and is currently available in 43 countries and 17 languages. The new version of the game features improved game play with higher fidelity graphics, preceding the FIFA 2014 World Cup™ Brazil in Rio de Janeiro.

The game is available in the following countries: Argentina, Armenia, Australia, Azerbaijan, Bahrain, Belarus, Brazil, Canada, Chile, China, Colombia, Costa Rica, Ecuador, Egypt, Honduras, Hungary, Indonesia, Jamaica, Japan, Jordan, Kenya, Korea, Kuwait, Lebanon, Malaysia, Mexico, New Zealand, Panama, Peru, Philippines, Russia, Rwanda, Saudi Arabia, Singapore, South Africa, Thailand, Turkey, UAE, Ukraine, Uruguay, United States, Venezuela and Vietnam. It is available in the following languages: Arabic, Armenian, Azeri, Chinese, English, French, Hungarian, Indonesian, Japanese, Korean, Malay, Portuguese, Russian, Spanish, Turkish, Ukrainian and Vietnamese.

Visa has partnered with 10 state governments to co-brand and distribute free copies of *Financial Soccer* to every public high school in those states, including: California, Illinois, Indiana, Nevada, New York, North Dakota, Utah, Vermont, Washington and West Virginia.

### About Practical Money Skills

*Financial Soccer* is part of Practical Money Skills, Visa's free, award-winning financial education program, which contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom. The game is the latest component of Visa's commitment to financial literacy, which has helped millions of people worldwide learn how to manage their money wisely.

### For More Information

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